

REMARKS

The application has been reviewed in light of the rejection dated April 15, 2010.

Claims 1, 3-9, and 11-21 are pending in the application. Applicants reserve the right to pursue the original claims and other claims in this and other applications. The specification has been amended to correct typographical errors; no new matter has been added.

Claims 1, 3-9, 11, and 12-21 are rejected under 35 U.S.C. §103(a) as being unpatentable over Lamkin et al. (US 7,178,106) in view of Otsuka et al. (US 2003/0044171). This rejection is respectfully traversed. Neither Lamkin et al. nor Otsuka et al., even when considered in combination, teaches or suggests all of the features of independent claims 1, 12-13, and 17.

Claim 1 recites an information storage medium comprising, *inter alia*, a “markup document compris[ing] first event information that ... causes the ENAV engine to inform ... an AV playback engine ... of an occurrence of a key input event corresponding to a user action, and second event information that ... causes the ENAV engine to prohibit informing the AV playback engine ... of the occurrence of the key input event, ..., and wherein the first event information and the second event information are read by the ENAV engine when the AV data is reproduced in the interactive mode comprising the full mode and the embedded mode” (emphasis added). Claims 12-13, and 17 recite similar features. Applicants respectfully submit that Lamkin et al. and Otsuka et al., even when combined, fail to teach or suggest at least these features.

The Office Action interprets, in the Response to Arguments section at pages 2-3, that Lamkin et al.’s non-full screen mode is the second event. However, the claims clearly state that

the first and second event information are read by the ENAV engine when the AV data is reproduced in the interactive mode comprising the **full mode**. The interpretation in the Office Action makes no sense, since the both the first and second event information must be readable in the full mode, and therefore the Office Action's interpretation would require the non-full screen mode to occur during the full screen mode, which is self-contradictory.

Furthermore, Lamkin et al. teaches that the button enabling feature will **always** be present when the video is playing in a window within a web page. "The playback **buttons** ... control the video whenever there is video being displayed (either in full-screen mode or in a window)." Col. 19, ln. 41-44 (emphasis added). Therefore, even if, *arguendo*, Lamkin et al.'s non-full screen mode were to read on the claimed "second event" (which it does not), Lamkin et al. still fails to teach that the second event information causes the ENAV engine to prohibit informing the AV playback engine of the occurrence of the key input event, as recited in claims 1, 12-13, and 17. Applicants respectfully submit that Lamkin et al. does not disclose, teach, or suggest at least "second event information that ... causes the ENAV engine to prohibit informing the AV playback engine ... of the occurrence of the key input event," as recited in claims 1, 12-13, and 17. Nor is Otsuka et al. cited for these features. Thus, Otsuka et al. does not remedy the deficiencies of Lamkin et al.

Since Lamkin et al. and Otsuka et al. do not teach or suggest all of the features of claims 1, 12-13, and 17, claims 1, 12-13, and 17 are not obvious over the cited combination. Claims 3-9, 11, 14-16, and 18-21 depend, respectively, from independent claims 1, 13, and 17. Applicants respectfully request that the 35 U.S.C. § 103(a) rejection of claims 1, 3-9, 11, and 12-21 be withdrawn and the claims allowed.

It is respectfully submitted that a full and complete response has been made to the outstanding Office Action and, as such, there being no other objections or rejections, this application is in condition for allowance, and a notice to this effect is earnestly solicited. If the Examiner believes, for any reason, that personal communication will expedite prosecution of this application, the Examiner is invited to telephone the undersigned at the number provided below.

Respectfully submitted,

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